

Let Them Eat Cake: Masterpiece

12th annual cake contest and fundraiser party
Saturday, November 4, 2017
VIP 6:30pm / Main Event 7:30pm



Your sponsorship will support safe, satisfying care for individuals and their families at The Midwife Center, **now the largest birth center in the nation**. You can make a big impact on our programs, including:

With Woman Fridays & Con Mujeres

Walk-in programs for gynecological services like annual exams, contraceptives, and more. These programs are designed to minimize barriers that keep people from seeking care, such as lack of insurance, lack of childcare, and difficulty keeping appointments.

Reproductive care for all

Sliding-scale gynecological care, prenatal care, and childbirth services to individuals without insurance.

Postpartum phone calls & support

Support during the initial postpartum period for first-time mothers and those in need of additional support. Topics include breastfeeding, nutrition, and challenges with transitioning to parenthood.

Class scholarships

Scholarships for low-income families for essential classes like Childbearing Essentials, Breastfeeding, and Newborn Care.

Ruth Brexendorf Stifel Fellowship

Allows us to mentor the next generation of midwives while impacting maternal and infant health outcomes in our region and beyond.

Sponsorship form on reverse side.

Corporate Sponsorship Opportunities

All sponsors receive (with the exception of Cake Pop):

- Logo on screen on stage at event
- Name on all table signs
- Logo in two email newsletters before and after event
- Social media recognition

Pièce de Résistance \$10,000

- Be the top sponsor of our Masterpiece-themed event
- 4 VIP tickets and 6 main event tickets
- Verbal recognition at event
- Reserved seating
- Logo with link on event webpage
- Logo with link on all emails pertaining to event
- Logo on event postcard, mailed to 4,000+ households and distributed throughout city
- Logo on event poster displayed throughout city

Signature Cake \$7,500

- 2 VIP tickets and 6 main event tickets
- Verbal recognition at event
- Logo with link on event webpage
- Logo with link on all emails pertaining to event
- Logo on event postcard, mailed to 4,000+ households and distributed throughout city
- Logo on event poster displayed throughout city

Wedding Cake \$5,000

- 2 VIP tickets and 4 main event tickets
- Verbal recognition at event
- Logo with link on event webpage
- Logo with link on all emails pertaining to event
- Logo on event postcard, mailed to 4,000+ households and distributed throughout city
- Logo on event poster displayed throughout city

Birthday Cake \$3,000

- 2 VIP tickets and 2 main event tickets
- Verbal recognition at event
- Logo with link on event webpage
- Logo on event postcard, mailed to 4,000+ households and distributed throughout city
- Logo on event poster displayed throughout city

Party Cake \$1,500

- 2 VIP tickets
- Verbal recognition at event
- Logo with link on event webpage
- Logo on event poster displayed throughout city

Cupcake \$750

- 2 VIP tickets
- Listing on event webpage
- Logo on event poster displayed throughout city

Tea Cake In-Kind

- 2 main event tickets
- Listing on event webpage

Cake Pop \$250

- Logo on screen on stage at event
- Listing on event webpage

Yes! I would like to sponsor Let Them Eat Cake 2017

Please send this completed form and payment (please make checks out to The Midwife Center) to:

Rachel Dingfelder
The Midwife Center
2831 Penn Avenue
Pittsburgh, PA 15222

or

r.dingfelder@midwifecenter.org



Corporate Sponsorship Level (check one):

- | | | |
|---|---|---|
| <input type="checkbox"/> Pièce de Résistance - \$10,000 | <input type="checkbox"/> Signature Cake - \$7,500 | <input type="checkbox"/> Wedding Cake - \$5,000 |
| <input type="checkbox"/> Birthday Cake - \$3,000 | <input type="checkbox"/> Party Cake - \$1,500 | <input type="checkbox"/> Cupcake - \$750 |
| <input type="checkbox"/> Tea Cake - In-kind | <input type="checkbox"/> Cake Pop - \$250 | |

Name as you would like it to appear: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Questions and more information:

Rachel Dingfelder
Development Coordinator
412.321.6880 ext. 208
r.dingfelder@midwifecenter.org