



CELEBRATING 40 YEARS

OF EXCEPTIONAL, CLIENT-CENTERED CARE

Since 1982, the certified nurse-midwives, nurse practitioners, and nurses of The Midwife Center have cared for thousands of clients and their families.

Help us celebrate at our anniversary event, "Ruby Revelry," on September 30th, 2022 at The Pittsburgh Zoo & PPG Aquarium Garden Tent.

- 6-7 PM - VIP Reception
- 7-9 PM - Main Event

The event will bring together those who are committed to investing in maternal, infant, gynecological, and family health.

IN 2021...

WE ENSURED EXCELLENT OUTCOMES

Cesarean Sections

8.55%
TMC

31.8%
U.S.

Premature Births

1.3%
TMC

10.09%
U.S.

Low Birthweight

1.81%
TMC

8.31%
U.S.



Based on the most recent available CDC data.

OUR NEXT 40 YEARS

JOIN OUR 40TH ANNIVERSARY CAMPAIGN

- + Increase access to high-quality healthcare
- ♥ Achieve excellent health outcomes
- 🌱 Invest in the next generation of midwifery

TO LEARN MORE:

Katie Phillips
Development & Communications
Associate
412-321-6880 ext. 208
development@midwifecenter.org
www.midwifecenter.org



40th Anniversary Campaign

2022 Sponsorship Opportunities

YOUR SUPPORT IS ESSENTIAL TO PROMOTING WELLNESS, REMOVING BARRIERS TO CARE, AND ACHIEVING EQUITABLE MATERNAL HEALTH OUTCOMES IN OUR REGION.

With Woman Fridays | \$5,000

Increase access to quality gynecological care by supporting TMC's innovative walk-in program.

- Logo or listing on TMC's 40th webpage throughout 2022
- Logo or listing with link on all monthly newsletters and featured in one newsletter
- Listing in TMC annual report
- 40th anniversary event recognition and participation
 - 4 VIP tickets to our 40th anniversary celebration event
 - Logo or name on event table signs, projections, and program
 - Listing on VIP event invitations
 - Invitation to name a representative to the Host Committee for the event

Educate & Inspire | \$2,500

Invest in the future of birth center care by supporting TMC's educational initiatives including internship and mentorship opportunities for aspiring midwives and other health professionals.

- Logo or listing on TMC's 40th webpage throughout 2022
- Logo or listing with link on all monthly newsletters
- Listing in TMC annual report
- 40th anniversary event recognition and participation
 - 3 VIP tickets to our 40th anniversary celebration event
 - Logo or name on event projections and program
 - Listing on VIP event invitations
 - Invitation to name a representative to the Host Committee for the event

Care of Clients & Staff | \$1,000

Expand professional development opportunities for TMC staff to better serve our clients and the broader community.

- Logo or listing on TMC's 40th webpage throughout 2022
- Logo or listing with link on all monthly newsletters
- Listing in TMC annual report
- 40th anniversary event recognition and participation
 - 2 VIP tickets to our 40th anniversary celebration event
 - Logo or name on event projections and program
 - Invitation to name a representative to the Host Committee for the event

Midwife Center Friend | \$400

- Listing on TMC's sponsor webpage
- Listing in TMC annual report
- 40th anniversary event recognition
 - Logo or name on event projections

Sponsorships can be customized to meet your strategic priorities. Please contact Katie Phillips to learn more.

Please complete the enclosed form and send via mail or email by May 31, 2022 to start your sponsorship benefits by June 1, 2022. However, sponsorships will be accepted through 2022.

Katie Phillips,
Development & Communications Associate
The Midwife Center
2831 Penn Ave.
Pittsburgh, PA 15222
development@midwifecenter.org
412.321.6880 x208



40th Anniversary Campaign

2022 Sponsorship Commitment Form

Yes! I would like to be a Midwife Center sponsor for 2022:

☐ With Woman Fridays | \$5,000

☐ Educate & Inspire | \$2,500

☐ Care of Clients & Staff | \$1,000

☐ Midwife Center Friend | \$400

Sponsor Name: _____
(as you would like it to appear in materials)

VIP Host Committee Representative (Optional): _____

Sponsorship payment and contact information:

☐ My check made out to "The Midwife Center" is enclosed

☐ Please send me an invoice for my sponsorship on (date) _____

☐ Charge my credit card: _____

Contact person: _____

Address: _____

Email: _____ Phone: _____

Sponsorship benefits will run until December 31, 2022

Please send this completed form and payment to:

Katie Phillips - The Midwife Center, 2831 Penn Ave. Pittsburgh, PA 15222

development@midwifecenter.org | 412.321.6880 x208

The official registration and financial information of The Midwife Center for Birth and Women's Health may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

Tax ID 25-1864282 | midwifecenter.org