



# 2023 EVENT SPONSORSHIP





*"Their model of care should be the standard for all healthcare."*

Jennifer Tomon, TMC Client

Kate Csallner /  
Pittsburgh Born Birth Photography  
& Doula Services

## WHAT SETS US APART

### Comprehensive Care

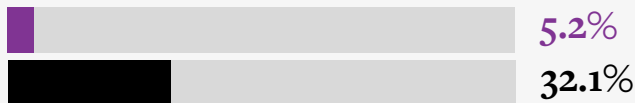
Primary gynecological care  
Prenatal, birthing, & postpartum care  
Behavioral health & wellness  
In-house lab services

### New & Expanded Services

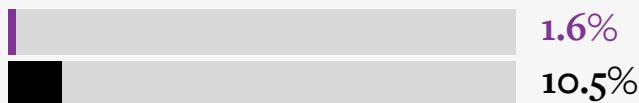
Centering Pregnancy  
Intrauterine and Intracervical Insemination  
Sonograms  
Early Pregnancy Class  
Lactation Support

### Excellent Outcomes

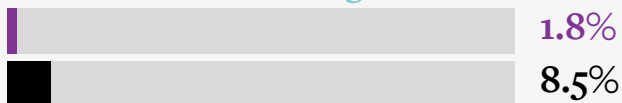
#### C-Sections



#### Premature Births



#### Low Birth Weight



● The Midwife Center  
● United States

Based on the most recent available CDC data.

### Access & Equity

Sliding scale payments  
Class scholarships  
Resource counseling  
Wellness Walk-In Fridays

### Community Engagement

Internships and fellowships for health professionals  
Mentorship, tours, & hands-on experiences for students

### Annual Event - Fall 2023

Support access to client-centered care at the region's only freestanding birth center by joining us for our annual event.



250+  
event attendees

3.2k+  
newsletter subscribers

8k+  
social media reach

#### TO LEARN MORE:

Katie Phillips  
Development & Communications Coordinator  
412-321-6880 ext. 208  
[k.phillips@midwifecenter.org](mailto:k.phillips@midwifecenter.org)



Pittsburgh Born Birth Photography  
& Doula Services

# SPONSOR BENEFITS

## SPONSORSHIPS

	Impact Sponsor \$10,000	Community Engagement Sponsor \$7,500	Wellness Walk-In Fridays Sponsor \$5,000	Educate & Inspire Sponsor \$2,500	Client Care Sponsor \$1,000
Recognition in online promotions for 2023 signature event (website, Facebook event, & registration page)	✓	✓	✓	✓	✓
Logo or listing included in one social media post, alongside other sponsors	✓	✓	✓	✓	✓
Logo or name in Annual Report	Logo	Logo	Name	Name	Name
Logo or name on event projections & program	Logo	Logo	Logo	Logo	Logo
VIP tickets	6	5	4	3	2
Invitation to name a representative to the event's VIP Host Committee	✓	✓	✓	✓	✓
Logo or name in all newsletters	Logo	Logo	Name	Name	
Logo or name in VIP invitation	Logo	Logo	Name	Name	
Verbal recognition at 2023 signature event	✓	✓	✓		
Featured in one newsletter	✓	✓	✓		
Featured in one dedicated social media post	✓				

Sponsorships can be customized to meet your strategic priorities.

### TO LEARN MORE:

Katie Phillips  
Development & Communications Coordinator  
412-321-6880 ext. 208  
k.phillips@midwifecenter.org

# 2023 Sponsorship Commitment Form



**Yes, I would like to support The Midwife Center as a 2023 sponsor:**

- ☐ Impact Sponsor | \$10,000
- ☐ Community Engagement | \$7,500

- ☐ Wellness Walk-In Fridays Sponsor | \$5,000
- ☐ Educate & Inspire Sponsor | \$2,500
- ☐ Client Care Sponsor \$1,000

**Sponsor Name:** \_\_\_\_\_  
(as you would like it to appear in materials)

## SPONSOR CONTACT INFORMATION

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## VIP HOST COMMITTEE REPRESENTATIVE

I would like to name \_\_\_\_\_ to the VIP Host Committee.

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP PAYMENT

- ☐ My check made out to "The Midwife Center" is enclosed
- ☐ Send me an invoice for my sponsorship on (date) \_\_\_\_\_
- ☐ Charge my credit card:

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CW \_\_\_\_\_

Name on Card \_\_\_\_\_ Card Type \_\_\_\_\_

*Sponsorship can be submitted at any time. Benefits will run until December 31, 2023.*

**To maximize benefits available, please send the completed form and payment by June 30, 2023 to:**

Katie Phillips - The Midwife Center, 2831 Penn Ave. Pittsburgh, PA 15222

k.phillips@midwifecenter.org | 412.321.6880 x208

The official registration and financial information of The Midwife Center for Birth and Women's Health may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

Tax ID 25-1864282 | [midwifecenter.org](http://midwifecenter.org)