



2023 EVENT SPONSORSHIP



"Their model of care should be the standard for all healthcare."

Jennifer Tomon, TMC Client

Kate Csallner /
Pittsburgh Born Birth Photography
& Doula Services

WHAT SETS US APART

Comprehensive Care

Primary gynecological care
Prenatal, birthing, & postpartum care
Behavioral health & wellness
In-house lab services

New & Expanded Services

Centering Pregnancy
Intrauterine and Intracervical Insemination
Sonograms
Early Pregnancy Class
Lactation Support

Excellent Outcomes

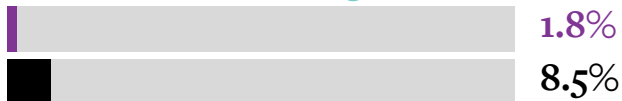
C-Sections



Premature Births



Low Birth Weight



● The Midwife Center
● United States

Based on the most recent available CDC data.

Access & Equity

Sliding scale payments
Class scholarships
Resource counseling
Wellness Walk-In Fridays

Community Engagement

Internships and fellowships for health professionals
Mentorship, tours, & hands-on experiences for students

Annual Event - Fall 2023

Support access to client-centered care at the region's only freestanding birth center by joining us for our annual event.



250+
event attendees

3.2k+
newsletter subscribers

8k+
social media reach

TO LEARN MORE:

Katie Phillips
Development & Communications Coordinator
412-321-6880 ext. 208
k.phillips@midwifecenter.org



Pittsburgh Born Birth Photography
& Doula Services

SPONSOR BENEFITS

SPONSORSHIPS	Impact Sponsor \$10,000	Community Engagement Sponsor \$7,500	Wellness Walk-In Fridays Sponsor \$5,000	Educate & Inspire Sponsor \$2,500	Client Care Sponsor \$1,000
Recognition in online promotions for 2023 signature event (TMC website, Facebook event, & registration page)	✓	✓	✓	✓	✓
Name included in one social media post, alongside other sponsors	✓	✓	✓	✓	✓
Recognition in Annual Report	✓	✓	✓	✓	✓
Name on event projections & program	✓	✓	✓	✓	✓
VIP tickets*	6	5	4	3	2
Invitation to serve as a representative on the event's VIP Host Committee	✓	✓	✓	✓	✓
Name in all newsletters	✓	✓	✓	✓	
Name in VIP invitation	✓	✓	✓	✓	
Verbal recognition at 2023 signature event	✓	✓	✓		
Reserved seats at 2023 signature event	Table for 6	Table for 5	Seats for 4		

*Not applicable for sponsorships made through a donor-advised fund.

Sponsorships can be customized to meet your priorities.

TO LEARN MORE:

Katie Phillips
Development & Communications Coordinator
412-321-6880 ext. 208
k.phillips@midwifecenter.org

2023 Sponsorship Commitment Form



Yes, I would like to support The Midwife Center as a 2023 sponsor:

☐ Impact | \$10,000

☐ Community Engagement | \$7,500

☐ Wellness Walk-In Fridays | \$5,000

☐ Educate & Inspire | \$2,500

☐ Client Care | \$1,000

Sponsor Name: _____
(as you would like it to appear in materials)

SPONSOR CONTACT INFORMATION

Contact person: _____

Address: _____

Email: _____ Phone: _____

VIP HOST COMMITTEE REPRESENTATIVE

I would like to name _____ to the VIP Host Committee.

Email: _____ Phone: _____

SPONSORSHIP PAYMENT

☐ My check made out to "The Midwife Center" is enclosed

☐ Send me an invoice for my sponsorship on (date) _____

☐ Charge my credit card:

Card # _____ Exp. Date _____ CW _____

Name on Card _____ Card Type _____

Sponsorship can be submitted at any time. Benefits will run until December 31, 2023.

To maximize benefits available, please send the completed form and payment by June 30, 2023 to:

Katie Phillips - The Midwife Center, 2831 Penn Ave. Pittsburgh, PA 15222

k.phillips@midwifecenter.org | 412.321.6880 x208

The official registration and financial information of The Midwife Center for Birth and Women's Health may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

Tax ID 25-1864282 | midwifecenter.org