



THE MIDWIFE CENTER'S 2ND ANNUAL

Soirée in the Strip

Saturday, September 28, 2024

at The Pittsburgh Winery

2809 Penn Ave, Pittsburgh, PA 15222

6pm | VIP Reception

7pm | Main event

WHAT SETS US APART

"I didn't feel like just another patient and I felt the empathy and support were genuine. It made it a very personalized experience and so different from traditional, cookie cutter care."

Morgan, TMC Client

Expanded Services

Ultrasounds
Parenting Support Group
Centering Pregnancy with Healthy Start
Lactation support
ICU and ICI family building services
Comprehensive resource-counseling with our first-ever Community Health Worker

Community Engagement

Internships and fellowships for health professionals
Mentorship, tours, & hands-on experiences for students

Access & Equity

Sliding scale payments
Class scholarships
Wellness Walk-In Fridays
Transportation services
Language & interpretation services

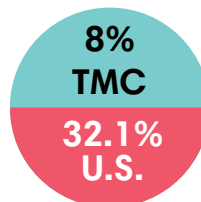


Comprehensive Care

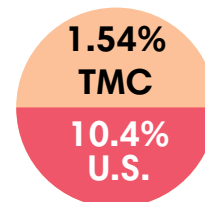
Primary gynecological care
Prenatal, birthing, & postpartum care
Behavioral health & wellness
In-house lab services

Excellent Outcomes

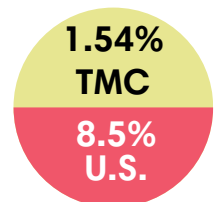
Cesarean
Sections



Premature
Births



Low
Birthweight



2022 TMC data compared to the most recent available CDC data.



LEARN MORE

Katie Phillips

k.phillips@midwifecenter.org



Soiree in the Strip

Saturday, September 28, 2024 at The Pittsburgh Winery

SPONSORSHIP OPPORTUNITIES

Support The Midwife Center throughout 2024 and join us for a Soiree with local leaders, clients, and community on September 28, 2024 at The Pittsburgh Winery:

6pm | VIP Reception - an intimate gathering of our best supporters. Includes a wine tasting and special hors d'oeuvres.

7pm | Main event - a party featuring live music, 2 drink tickets, silent auction, and more in the Winery's charming and expansive Cellar space.

Catering by DiAnoia's Eatery. Wine, beer, and more from Pittsburgh Winery.

SPONSOR BENEFITS

SPONSORSHIPS	Impact \$15,000	Community Engagement \$7,500	Wellness Walk- In Fridays \$5,000	Educate & Inspire \$2,500	Client Care \$1,500
VIP tickets	6	4	3	2	2
Main Event Tickets	2	2			
Reserved seats at main event	Table for 8	Table for 6	Table for 3	Table for 2	
Verbal recognition at event	✓	✓	✓		
Option to provide branded gift for VIPs	✓	✓	✓	✓	✓
Logo on table tents	Medium Logo				
Serve on VIP Host Committee	✓	✓	✓	✓	✓
Recognition in online event promotions	✓	✓	✓	✓	✓
Recognition in VIP Invitation	Medium Logo	Small Logo	Listing	Listing	
Recognition in one social media post	✓	✓	✓	✓	✓
Featured in one social media post	✓	✓			
Recognition in Annual Report	✓	✓	✓	✓	✓
Recognition in 2024 newsletters	Medium Logo	Small Logo	Listing	Listing	Listing

YOU WILL REACH

200+
event attendees

8.5k+
social media reach

3.1k+
newsletter subscribers

Sponsorships can be customized to meet your strategic priorities. Contact Katie Phillips at k.phillips@midwifecenter.org.



2024 Sponsorship Commitment Form



SPONSOR INFORMATION

Sponsor Name

Please list name as you would like it to appear in materials

Contact Name

Address

Phone

Email

Sponsor benefits commence upon receipt of your commitment. Benefits will run until December 31, 2024. To maximize benefits available, please submit completed form by March 31, 2024:

The Midwife Center, 2831 Penn Ave. Pittsburgh, PA 15222
k.phillips@midwifecenter.org

Yes, I would like to support The Midwife Center as a 2024 sponsor of Soiree in the Strip:

☐ **Impact Sponsor | \$15,000**

☐ **Educate & Inspire Sponsor | \$2,500**

☐ **Community Engagement Sponsor | \$7,500**

☐ **Client Care Sponsor | \$1,500**

☐ **Wellness Walk-In Fridays Sponsor | \$5,000**

VIP Host Committee Representative*

Please list name as you would like it to appear in materials

Phone

Email

*VIP Host Committee members lend The Midwife Center their name to be listed on event promotion materials. Members are invited, but not required, to share event ideas and support the event in other ways.

GUEST INFORMATION

VIP Guests:

Main Event Guests:

Please provide the names of all event attendees here or by September 1, 2024.

☐ **I would like to donate my tickets to volunteers, students, or community partners.**

PAYMENT INFORMATION

☐ **My check made out to The Midwife Center is enclosed**

☐ **Send me an invoice for my sponsorship on (date)**

☐ **Charge my credit card:**

Card # _____ Exp. Date _____ CW _____

Name on Card _____ Card Type _____