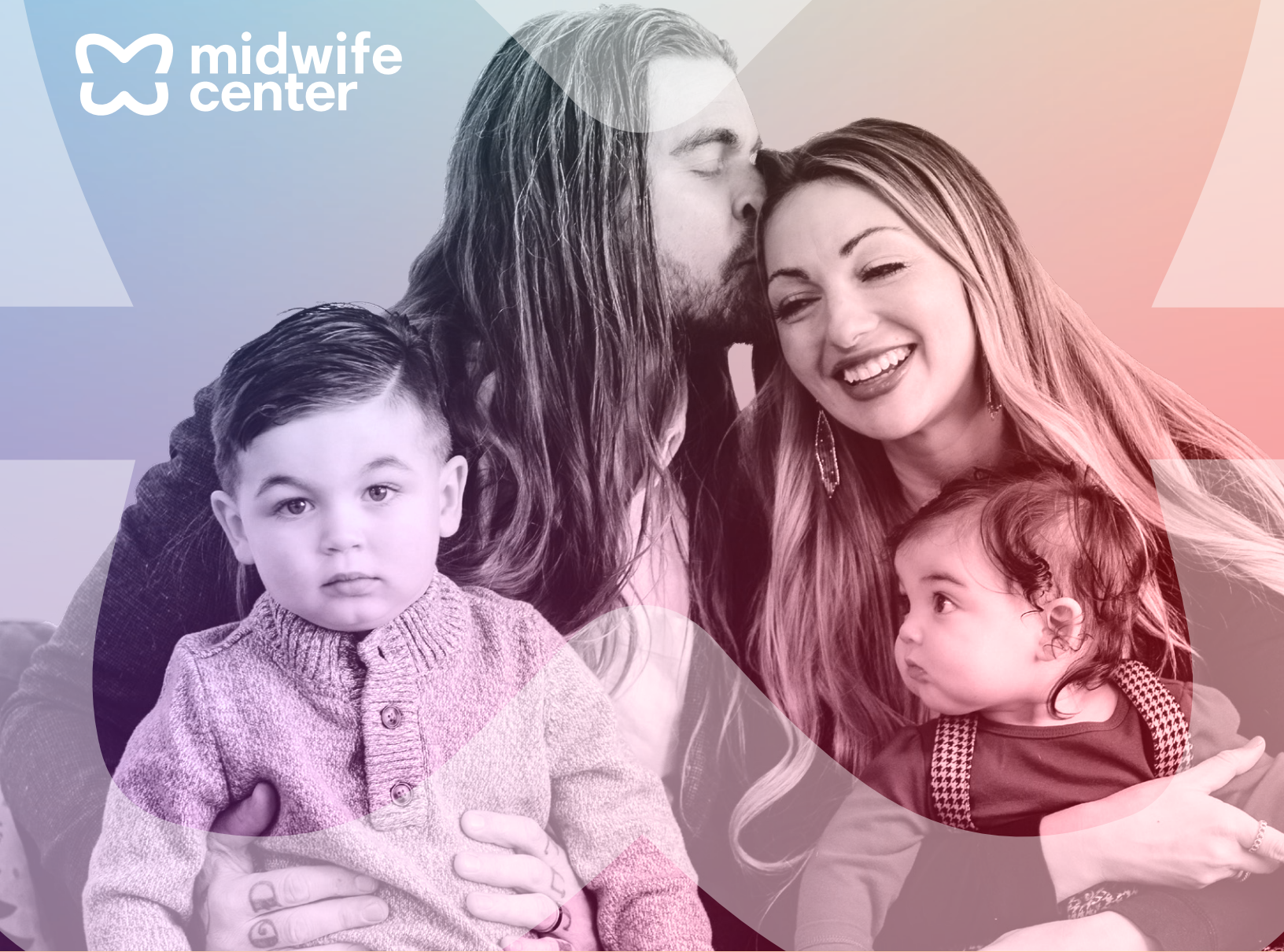


# 2023

## ANNUAL REPORT



“ As we were crossing the 31st bridge, I took a minute to take in the beautiful city skyline in the middle of the night and had the peaceful thought that I would have my baby, here in Pittsburgh, where I am from and now live but had been away for almost 8 years! ”

*Eliza, TMC Client,  
pictured above with her family*

Dear Friends,

We are pleased to share the ways that The Midwife Center showed up with and for our community in 2023 in this Annual Report. We added several important new services such as a Community Health Worker, Centering Pregnancy, and Ultrasounds. We developed TMC's first Diversity Equity and Inclusion (DEI) Plan and Statement to reflect our organization's longstanding commitment to making our center a more diverse, equitable, and inclusive place to work and receive care. We are grateful to our DEI committee, staff, and board members who worked together on these efforts.

TMC was very happy to celebrate our 20th year anniversary in the Strip District with our annual event, Soiree in the Strip, right down the block at the Original Pittsburgh Winery. Over 20 years ago, the Pittsburgh region was ready for The Midwife Center to return to its roots as a freestanding birth center after periods of being housed within larger hospital systems. With the same commitment and resilience of our founders from the early 1980's, dozens of clients, midwives, collaborating physicians, and community supporters rebuilt a freestanding birth center on Penn Avenue. Together, they ensured that the Pittsburgh region has access to the only independent, community-led birth center in Western Pennsylvania.

Even in the face of persistent poor maternal and infant health outcomes in the US, we are hopeful as more attention is being paid both to this crisis and the benefits of birth center care. TMC staff members are increasingly engaged in state and national initiatives to gain more support for the evidence-based birth center model of care.

You can learn more about our efforts and exceptional outcomes in the following pages.

We continue to be grateful to our community for your generous support so that we can continue to provide community birth while increasing our impact on improving outcomes in our region and beyond.

Sincerely,

Christine Haas, MA  
Executive Director

Emily McGahey, DM, MSN, CNM, FACNM  
Clinical Director

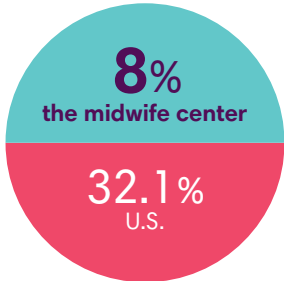
Lindsay Cashman, MS  
Board President



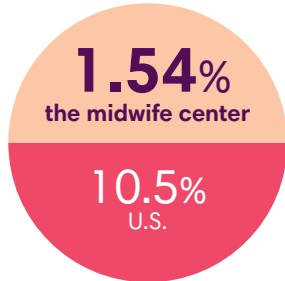
# OUR IMPACT

## MATERNAL & INFANT HEALTH OUTCOMES

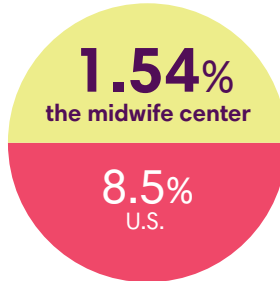
**Cesarean Section**



**Premature Births**



**Low Birthweight**



2023 TMC data compared to the most recent available CDC data. Outcomes are consistent across race and public and private insurance.

## BY THE NUMBERS

In 2023, The Midwife Center welcomed **325 babies**.

TMC welcomed the **9,000th baby born** with our practice since our founding in 1982.

**4,778 prenatal and postpartum appointments**

**2,121 gynecological appointments**

**534 behavioral health appointments**

**375 postpartum calls**

**350 people attended postpartum support groups**

**123 lactation consultations**



Members of the Postpartum Support Group making artwork with their babies in honor of Mother's Day.

## COMMUNITY ENGAGEMENT & ADVOCACY

The Midwife Center connected with more than one thousand people throughout 2023 by deepening community partnerships and participating in dozens of community baby showers and other local events, including co-hosting a documentary screening of *Birth Justice*.

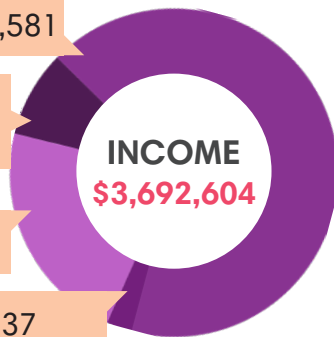
## 2023 FINANCIALS

Fees for Service \$2,466,581

Fundraising & Contributions \$314,975

Grants \$817,711

Other Income \$93,337



Ebony Tutora, TMC client, with her newborn and her partner after giving birth.

"I loved that I could go home within hours of giving birth to be in the comfort of my home."

**Ebony**  
TMC client

**EXPENSES**  
**\$3,367,582**

Programs & Services \$2,788,114

Administration \$439,052

Development \$140,416



Allie, TMC Client, with her partner and baby after giving birth.

"I was able to call TMC's nursing line any time I had an issue and I called a lot. I was always helped and treated with kindness and checked in on. I truly owe mine and Sadie's two-plus year nursing relationship to the care providers at TMC helping me to not give up when nursing was challenging!"

**Allie**  
TMC client

# NEW SERVICES IN 2023

## CENTERING PREGNANCY

The Midwife Center partnered with **Healthy Start, Inc.** to launch Centering Pregnancy, an evidence-based group prenatal care model. Centering clients benefit from more time with a TMC midwife and engage in conversation with groups of up to 8 clients due within the same month.

Research shows that Centering decreases racial disparities in preterm birth rates.



TMC clients with their infants connect outside The Midwife Center.

“All my appointments at The Midwife Center reaffirmed my decision to have a natural birth, but the Centering Pregnancy meetings were special as I got to share my pregnancy experience with others, and I was reminded I was not alone or crazy in my feelings.

Norah,  
Centering Pregnancy Client at TMC

## ULTRASOUNDS

TMC began offering limited point of care ultrasounds in order to increase access to this service.

## COMMUNITY HEALTH WORKER

Our Community Health Worker walks alongside clients and their families, connecting them to the resources they need to thrive.

# CELEBRATING TMC'S TEAM



Kara Peterson (middle) with Emily McGahey (left) and Christine Haas (right), celebrating Kara's contributions to The Midwife Center.

**CHRISTINE HAAS, MA**, Executive Director, received the Greater Pittsburgh Business and Professional Women's 2023 Commander Gwen Elliott Empowerment Award in recognition of her 20+ years of service to The Midwife Center.

**DANA BLOOMBURG, MSN, CRNP**, Lead Nurse Practitioner, completed the 2023 American Association of Nurse Practitioners Executive Leadership Program.

**KARA PETERSON, MSN, CNM**, Midwife Emeritus left TMC after nearly 20 years as a nurse and midwife to serve as a Family Nurse Practitioner. Kara helped kickstart TMC's lactation support and Wellness Walk-In Fridays programs, mentored countless midwifery students and new midwives, supported hundreds of clients, and wrote our clinical protocols.

**JANICE ANDERSON, MD**, retired from practice at the Forbes Family Medicine Residency Program and from her role as The Midwife Center's Medical Director. Janice has supported TMC for 20+ years, including 13 years as Medical Director. She now serves on TMC's Board.

## REGIONAL IMPACT



Emily McGahey, DM, MSN, CNM, FACNM, Clinical Director, on *The Talk*, KDKA Pittsburgh.

“We’re always....assessing how we could benefit our community to decrease barriers and increase access.”

Emily McGahey, DM, MSN, CNM, FACNM  
Clinical Director on *The Talk*

# SPOTLIGHTS

## LEADING AS SOUTHWESTERN PA'S ONLY LICENSED, FREESTANDING BIRTH CENTER

“Everyone that works there fits perfectly into the puzzle that is TMC from the office staff to the midwives and nurses. It’s the most cohesive team I’ve ever witnessed, truly.”

Traci  
TMC Client

## DIVERSITY, EQUITY, AND INCLUSION

In August 2023, The Midwife Center released our Diversity, Equity, and Inclusion (DEI) statement and commitment:

*The Midwife Center recognizes the poor and disparate maternal and infant health outcomes experienced in the Pittsburgh region and the importance of increasing access to its services that result in better health outcomes and significantly reduce racial disparities. As a nonprofit health provider, and birth center, we honor and are guided by the legacy of the Black and Indigenous birth workers who came before, with a commitment to creating a safe, inclusive, and satisfying experience for all clients and staff.*



From left to right: Jenn Van Dam ( Board Member), Gisele Barreto Fetterman (VIP Host Committee Chair), Alyssa Catalano (Board Member), Emily McGahey, and Laura Runnels (Board Member) at Soiree in the Strip.

## CELEBRATING 20 YEARS IN THE STRIP DISTRICT

We celebrated The Midwife Center’s 20th year in the Strip District in 2023 at the first annual Soiree in the Strip. The event brought 200+ people together at The Original Pittsburgh Winery and featured a VIP reception chaired by Gisele Barreto Fetterman, highlighted our Strip District neighbors, and raised nearly \$130,000 for Midwife Center programs and services.



## PENNSYLVANIA BLACK MATERNAL HEALTH CAUCUS

The Midwife Center supports the Pennsylvania Black Maternal Health Caucus, which brings together PA House and Senate colleagues to raise visibility of Black maternal health and implement legislative solutions.

Alicia Vervain, Community Engagement Coordinator (left) and Destinee Ellis, Community Health Worker (right), with Representative La’Tasha D. Mayes (middle) at the launch of the Pennsylvania Black Maternal Health Caucus in Harrisburg.

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