



Soirée in the Strip

HEINZ HISTORY CENTER

Friday, October 17, 2025 at 7 PM

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

SUPPORT THE 3RD ANNUAL celebration & fundraiser for The Midwife Center, Western PA's only licensed, freestanding birth center and one of the largest birth centers in the U.S.



WHAT SETS US APART

Comprehensive Care

Primary gynecological care
Prenatal, birthing, & postpartum care
Behavioral health & wellness
In-house lab services

Expanded Services

Ultrasounds
Centering Pregnancy with Healthy Start
Postpartum Support Groups
Lactation support
IUI and ICI family building services
Resource-counseling with our Community Health Worker

Community Engagement

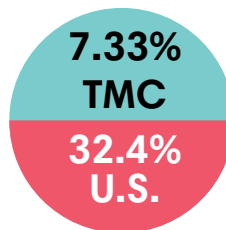
Internships and fellowships for health professionals
Mentorship, tours, & hands-on experiences for students
Outreach to communities that experience poor health outcomes

Access & Equity

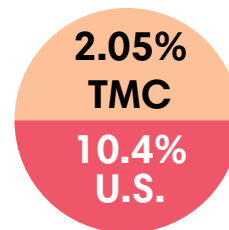
Sliding scale payments & class scholarships
Wellness Walk-In Fridays
Transportation assistance
Language & interpretation services

Excellent Outcomes

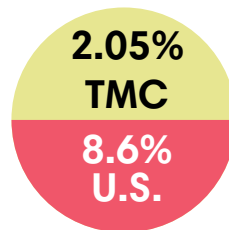
**Cesarean
Sections**



**Premature
Births**



**Low
Birthweight**



2024 TMC data compared to the most recent available CDC data.

91% of all clients breastfeed

27% of perinatal clients use medicaid insurance

25% of perinatal clients identify as BIPOC, up from 13% in 2017



Soiree in the Strip

HEINZ HISTORY CENTER

Friday, October 17, 2025

Support TMC throughout 2025 and join us for Soiree in the Strip! We anticipate welcoming TMC's 10,000th baby in late 2025 and invite you to consider being a **Milestone Sponsor** at the \$10,000 level.

6pm | VIP Reception

7pm | Main Event

Enjoy exhibit access, special hors d'oeuvres from Common Plea Catering, and more!

BENEFITS	Milestone \$10,000	Community Engagement \$7,500	Wellness Walk-In Fridays \$5,000	Educate & Inspire \$2,500	Client Care \$1,500
Tickets	5 VIP 2 Main	4 VIP 2 Main	3 VIP	2 VIP	2 VIP
Reserved seats at main event	Table for 7	Table for 6	Table for 3	Table for 2	
Verbal recognition at event	✓	✓	✓		
Name on table tents	✓				
Serve on VIP Host Committee	✓	✓	✓	✓	✓
Recognition in online event promotions	✓	✓	✓	✓	✓
Recognition in VIP Invitation	✓	✓	✓	✓	
Recognition in one social media post	✓	✓	✓	✓	✓
Featured in one social media post	✓	✓			
Recognition in Annual Report	✓	✓	✓	✓	✓
Recognition in 2025 newsletters	✓	✓	✓	✓	✓

Sponsorships can be customized to meet your strategic priorities. Contact Katie Phillips at k.phillips@midwifecenter.org.

2025 Sponsorship Commitment Form



Sponsor benefits commence upon receipt of your commitment. Benefits will run until December 31, 2025. [You can submit your information by mail, email, or online.](#)

- **Mailing Address:** The Midwife Center, 2831 Penn Ave. Pittsburgh, PA 15222
- **Email Address:** k.phillips@midwifecenter.org
- **Online Form:** http://weblink.donorperfect.com/soiree_2025 or scan the QR code to the right.



Sponsor/Contact Name

Please list name(s) as you would like it to appear in materials. For example: Jane & John Doe

Address

Phone

Email

Yes, I would like to support The Midwife Center as a 2025 sponsor of Soiree in the Strip:

- | | |
|--|---|
| <input type="checkbox"/> Milestone Sponsor \$10,000 | <input type="checkbox"/> Educate & Inspire Sponsor \$2,500 |
| <input type="checkbox"/> Community Engagement Sponsor \$7,500 | <input type="checkbox"/> Client Care Sponsor \$1,500 |
| <input type="checkbox"/> Wellness Walk-In Fridays Sponsor \$5,000 | |

VIP Host Committee Representative*

Please list name as you would like it to appear in materials

Phone

Email

*VIP Host Committee members lend The Midwife Center their name to be listed on event promotion materials. Members are invited, but not required, to share event ideas and support the event in other ways.

GUEST INFORMATION

VIP Guests:

Main Event Guests:

Please provide the names of all event attendees here or by October 1, 2025.

- ☐ **I would like to donate my tickets to volunteers, students, or community partners.**

PAYMENT INFORMATION

- ☐ **My check made out to The Midwife Center is enclosed**
- ☐ **Send me an invoice for my sponsorship on (date)**
- ☐ **Charge my credit card:**

Card # Exp. Date CW

Name on Card Card Type