



# Soirée in the Strip

**HEINZ HISTORY CENTER**

Friday, October 17, 2025 at 7 PM

## **CORPORATE SPONSORSHIP OPPORTUNITIES**

**SUPPORT THE 3RD ANNUAL** celebration & fundraiser for The Midwife Center, Western PA's only licensed, freestanding birth center and one of the largest birth centers in the U.S.





# WHAT SETS US APART

## Comprehensive Care

Primary gynecological care  
Prenatal, birthing, & postpartum care  
Behavioral health & wellness  
In-house lab services

## Expanded Services

Ultrasounds  
Centering Pregnancy with Healthy Start  
Postpartum Support Groups  
Lactation support  
IUI and ICI family building services  
Resource-counseling with our Community Health Worker

## Community Engagement

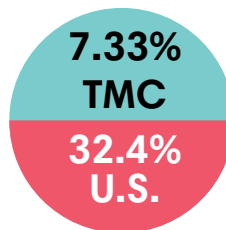
Internships and fellowships for health professionals  
Mentorship, tours, & hands-on experiences for students  
Outreach to communities that experience poor health outcomes

## Access & Equity

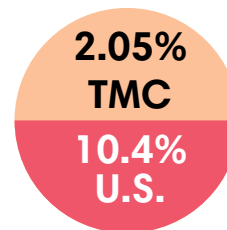
Sliding scale payments & class scholarships  
Wellness Walk-In Fridays  
Transportation assistance  
Language & interpretation services

## Excellent Outcomes

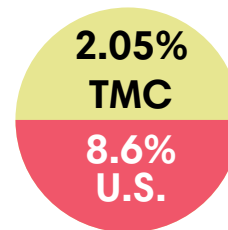
**Cesarean  
Sections**



**Premature  
Births**



**Low  
Birthweight**



2024 TMC data compared to the most recent available CDC data.

**91% of all clients breastfeed**

**27% of perinatal clients use medicaid insurance**

**25% of perinatal clients identify as BIPOC, up from 13% in 2017**



# Soiree in the Strip

## HEINZ HISTORY CENTER

Friday, October 17, 2025

Support TMC throughout 2025 and join us for Soiree in the Strip! We anticipate welcoming TMC's 10,000th baby in late 2025 and invite you to consider being a **Milestone Sponsor** at the \$10,000 level.

**6pm | VIP Reception**

**7pm | Main Event**

*Enjoy exhibit access, special hors d'oeuvres from Common Plea Catering, and more!*

BENEFITS	Milestone \$10,000	Community Engagement \$7,500	Wellness Walk- In Fridays \$5,000	Educate & Inspire \$2,500	Client Care \$1,500
Tickets	5 VIP 2 Main	4 VIP 2 Main	3 VIP	2 VIP	2 VIP
Reserved seats at main event	Table for 7	Table for 6	Table for 3	Table for 2	
Verbal recognition at event	✓	✓	✓		
Option to provide branded gift for VIPs	✓	✓	✓	✓	✓
Logo on table tents	Medium Logo				
Serve on VIP Host Committee	✓	✓	✓	✓	✓
Recognition in online event promotions	✓	✓	✓	✓	✓
Recognition in VIP Invitation	Small Logo	Small Logo	Listing	Listing	
Recognition in one social media post	✓	✓	✓	✓	✓
Featured in one social media post	✓	✓			
Recognition in Annual Report	✓	✓	✓	✓	✓
Recognition in 2025 newsletters	Small Logo	Small Logo	Listing	Listing	Listing

Sponsorships can be customized to meet your strategic priorities.  
Contact Katie Phillips at [k.phillips@midwifecenter.org](mailto:k.phillips@midwifecenter.org).



# 2025 Sponsorship Commitment Form



Sponsor benefits commence upon receipt of your commitment. Benefits will run until December 31, 2025. [You can submit your information by mail, email, or online.](#)

- **Mailing Address:** The Midwife Center, 2831 Penn Ave. Pittsburgh, PA 15222
- **Email Address:** [k.phillips@midwifecenter.org](mailto:k.phillips@midwifecenter.org)
- **Online Form:** [http://weblink.donorperfect.com/soiree\\_2025](http://weblink.donorperfect.com/soiree_2025) or scan the QR code.



**Sponsor Name**

Please list name as you would like it to appear in materials

**Contact Name**

**Address**

**Phone**

**Email**

**Yes, I would like to support The Midwife Center as a 2025 sponsor of Soiree in the Strip:**

- |                                                                            |                                                                         |
|----------------------------------------------------------------------------|-------------------------------------------------------------------------|
| <input type="checkbox"/> <b>Milestone Sponsor   \$10,000</b>               | <input type="checkbox"/> <b>Educate &amp; Inspire Sponsor   \$2,500</b> |
| <input type="checkbox"/> <b>Community Engagement Sponsor   \$7,500</b>     | <input type="checkbox"/> <b>Client Care Sponsor   \$1,500</b>           |
| <input type="checkbox"/> <b>Wellness Walk-In Fridays Sponsor   \$5,000</b> |                                                                         |

**VIP Host Committee Representative\***

Please list name as you would like it to appear in materials

**Phone**

**Email**

\*VIP Host Committee members lend The Midwife Center their name to be listed on event promotion materials. Members are invited, but not required, to share event ideas and support the event in other ways.

## GUEST INFORMATION

**VIP Guests:**

**Main Event Guests:**

Please provide the names of all event attendees here or by October 1, 2025.

- ☐ **I would like to donate my tickets to volunteers, students, or community partners.**

## PAYMENT INFORMATION

- ☐ **My check made out to The Midwife Center is enclosed**
- ☐ **Send me an invoice for my sponsorship on (date)**
- ☐ **Charge my credit card:**

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CW \_\_\_\_\_

Name on Card \_\_\_\_\_ Card Type \_\_\_\_\_