



Soiree in the Strip

INDIVIDUAL SPONSORSHIP OPPORTUNITIES



Thurs. October 22, 2026

 **HEINZ HISTORY CENTER**

SUPPORT THE 4TH ANNUAL celebration & fundraiser for The Midwife Center, Western PA's only licensed, freestanding birth center and one of the largest birth centers in the U.S.



WHY PARTNER WITH US

Soiree in the Strip brings together over 200 people for a cocktail-style reception, special hors d'oeuvres, and after-hours access to Heinz History Center's exhibits! Your sponsorship will reach community leaders, local elected officials, maternal and infant health advocates, Midwife Center clients, and more - all while supporting the exceptional care, programs, and outcomes that set The Midwife Center apart.

200+
event attendees

3.2K+
email subscribers

8k+
social media reach



Comprehensive Care

The Midwife Center promotes wellness by providing comprehensive primary gynecological, prenatal, birthing, and postpartum care.

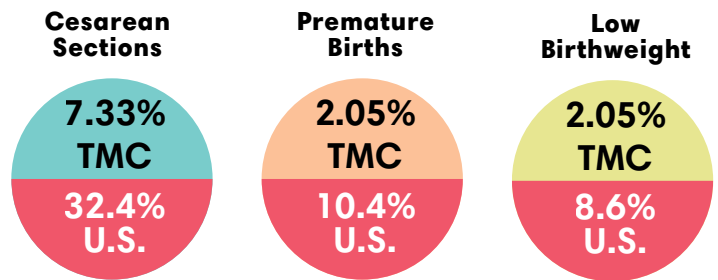
With your support, we are able to offer sliding scale payments, class scholarships, transportation assistance, language & interpretation services, and more to keep our care accessible.

Innovative Programs

- Weekly walk-in hours for gynecological care
- Postpartum and parenting support groups
- Resource-counseling with our Community Health Worker
- Community engagement and education programming
- Midwifery fellowships



Outcomes



2025 TMC data compared to the most recent available CDC data.



Contact: Katie Phillips
Development & Communications Manager
k.phillips@midwifecenter.org

SPONSORSHIP LEVELS

BENEFITS	Next Generation \$10,000	Community Engagement \$7,500	Wellness Walk-In Fridays \$5,000	Educate & Inspire \$2,500	Client Care \$1,500
Tickets	8 VIP	6 VIP	4 VIP	3 VIP	2 VIP
Reserved seats at main event	Reserved Table	Reserved Table	✓	✓	✓
Verbal recognition at event	✓	✓	✓		
Option to provide branded gift for VIPs	✓	✓	✓	✓	✓
Logo on table tents	✓				
Serve on VIP Host Committee	✓	✓	✓	✓	✓
Recognition in online event promotions	✓	✓	✓	✓	✓
Recognition in VIP Invitation	✓	✓	✓	✓	
Recognition in one social media post	✓	✓	✓	✓	✓
Featured in one social media post	✓	✓			
Recognition in Annual Report	✓	✓	✓	✓	✓
Recognition in 2026 newsletters	✓	✓	✓	✓	✓

Sponsorships can be customized to meet your strategic priorities.

2026 Sponsorship Commitment Form



Sponsor benefits commence upon receipt of your commitment. Benefits will run until December 31, 2026. *You can submit your information by mail, email, or online.*

- **Mailing Address:** The Midwife Center, 2831 Penn Ave. Pittsburgh, PA 15222
- **Email Address:** k.phillips@midwifecenter.org
- **Online Form:** http://weblink.donorperfect.com/soiree_2026 or scan the QR code.



Sponsor Name

Please list name as you would like it to appear in materials

Contact Name

Address

Phone

Email

Yes, I would like to support The Midwife Center as a 2026 sponsor of Soiree in the Strip:

Next Generation Sponsor | \$10,000

Educate & Inspire Sponsor | \$2,500

Community Engagement Sponsor | \$7,500

Client Care Sponsor | \$1,500

Wellness Walk-In Fridays Sponsor | \$5,000

VIP Host Committee Representative*

Please list name as you would like it to appear in materials

Phone

Email

*VIP Host Committee members lend The Midwife Center their name to be listed on event promotion materials. Members are invited, but not required, to share event ideas and support the event in other ways.

GUEST INFORMATION

VIP Guests:

Main Event Guests:

Please provide the names of all event attendees here or by October 1, 2026.

I would like to donate my tickets to volunteers, students, or community partners.

PAYMENT INFORMATION

My check made out to The Midwife Center is enclosed

Send me an invoice for my sponsorship on (date)

Charge my credit card:

Card # _____ Exp. Date _____ CW _____

Name on Card _____ Card Type _____