



# Soiree in the Strip

## CORPORATE SPONSORSHIP OPPORTUNITIES



*Thurs. October 22, 2026*

📍 HEINZ HISTORY CENTER

**SUPPORT THE 4TH ANNUAL** celebration & fundraiser for The Midwife Center, Western PA's only licensed, freestanding birth center and one of the largest birth centers in the U.S.



# WHY PARTNER WITH US

*Soiree* in the Strip brings together over 200 people for a cocktail-style reception, special hors d'oeuvres, and after-hours access to Heinz History Center's exhibits! Your sponsorship will reach community leaders, local elected officials, maternal and infant health advocates, Midwife Center clients, and more - all while supporting the exceptional care, programs, and outcomes that set The Midwife Center apart.

**200+**  
event attendees

**3.2K+**  
email subscribers

**8k+**  
social media reach



## Comprehensive Care

The Midwife Center promotes wellness by providing comprehensive primary gynecological, prenatal, birthing, and postpartum care.

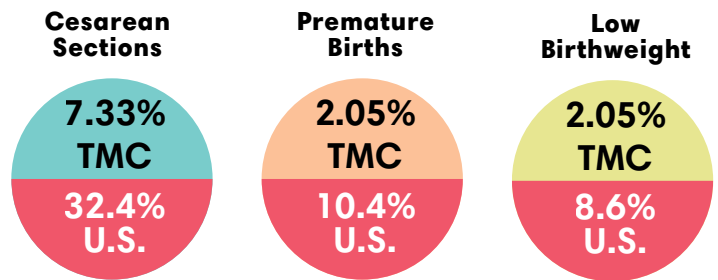
With your support, we are able to offer sliding scale payments, class scholarships, transportation assistance, language & interpretation services, and more to keep our care accessible.

## Innovative Programs

- Weekly walk-in hours for gynecological care
- Postpartum and parenting support groups
- Resource-counseling with our Community Health Worker
- Community engagement and education programming
- Midwifery fellowships



## Outcomes



2025 TMC data compared to the most recent available CDC data.



Contact: Katie Phillips  
Development & Communications Manager  
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# SPONSORSHIP LEVELS

<b>BENEFITS</b>	<b>Next Generation</b> \$10,000	<b>Community Engagement</b> \$7,500	<b>Wellness Walk-In Fridays</b> \$5,000	<b>Educate &amp; Inspire</b> \$2,500	<b>Client Care</b> \$1,500
Tickets	<b>8 VIP</b>	<b>6 VIP</b>	<b>4 VIP</b>	<b>3 VIP</b>	<b>2 VIP</b>
Reserved seats at main event	<b>Reserved Table</b>	<b>Reserved Table</b>	✓	✓	✓
Verbal recognition at event	✓	✓	✓		
Option to provide branded gift for VIPs	✓	✓	✓	✓	✓
Logo on table tents	<b>Small Logo</b>				
Serve on VIP Host Committee	✓	✓	✓	✓	✓
Recognition in online event promotions	✓	✓	✓	✓	✓
Recognition in VIP Invitation	<b>Small Logo</b>	<b>Small Logo</b>	<b>Listing</b>	<b>Listing</b>	
Recognition in one social media post	✓	✓	✓	✓	✓
Featured in one social media post	✓	✓			
Recognition in Annual Report	✓	✓	✓	✓	✓
Recognition in 2026 newsletters	<b>Small Logo</b>	<b>Small Logo</b>	<b>Listing</b>	<b>Listing</b>	<b>Listing</b>

Sponsorships can be customized to meet your strategic priorities.

# 2026 Sponsorship Commitment Form



Sponsor benefits commence upon receipt of your commitment. Benefits will run until December 31, 2026. *You can submit your information by mail, email, or online.*

- **Mailing Address:** The Midwife Center, 2831 Penn Ave. Pittsburgh, PA 15222
- **Email Address:** [k.phillips@midwifecenter.org](mailto:k.phillips@midwifecenter.org)
- **Online Form:** [http://weblink.donorperfect.com/soiree\\_2026](http://weblink.donorperfect.com/soiree_2026) or scan the QR code.



**Sponsor Name**

Please list name as you would like it to appear in materials

**Contact Name**

**Address**

**Phone**

**Email**

**Yes, I would like to support The Midwife Center as a 2026 sponsor of Soiree in the Strip:**

**Next Generation Sponsor | \$10,000**

**Educate & Inspire Sponsor | \$2,500**

**Community Engagement Sponsor | \$7,500**

**Client Care Sponsor | \$1,500**

**Wellness Walk-In Fridays Sponsor | \$5,000**

**VIP Host Committee Representative\***

Please list name as you would like it to appear in materials

**Phone**

**Email**

\*VIP Host Committee members lend The Midwife Center their name to be listed on event promotion materials. Members are invited, but not required, to share event ideas and support the event in other ways.

## GUEST INFORMATION

**VIP Guests:**

**Main Event Guests:**

Please provide the names of all event attendees here or by October 1, 2026.

**I would like to donate my tickets to volunteers, students, or community partners.**

## PAYMENT INFORMATION

**My check made out to The Midwife Center is enclosed**

**Send me an invoice for my sponsorship on (date)**

**Charge my credit card:**

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CW \_\_\_\_\_

Name on Card \_\_\_\_\_ Card Type \_\_\_\_\_